

SourceUp[®]

SOURCEUP IS THE PREMIER ONLINE PLATFORM CONNECTING COMPANIES WITH LANDSCAPE INITIATIVES IN COMMODITY PRODUCTION REGIONS AROUND THE GLOBE.

HOW OUR ONLINE PLATFORM STRENGTHENS YOUR COMPANY'S SUSTAINABILITY PERFORMANCE



Source

Identify responsible sourcing opportunities in landscapes with reduced environmental and social risks.



Gain insights

Assess the credibility and performance of landscape initiatives based on public information on their governance, goals, progress and impact.



Report

Access and use data from supported landscape initiatives to simplify and strengthen sustainability reporting and to meet corporate sustainability commitments.



Collaborate

Connect and engage with landscape initiatives whose sustainability goals match your corporate sustainability commitments.



Invest

Find sustainability projects seeking corporate investment in key sourcing areas.



Showcase

Publicly communicate about corporate responsible sourcing and sustainable investment commitments, actions, and positive impact in key sourcing areas.

SourceUp currently provides detailed information on 50+ landscape initiatives, convened by 20+ organisations and supported by 80+ companies.

Key commodities in these landscapes include:



Soy



Beef



Palm Oil



Coffee



Cocoa



Cotton



Pulp & Paper

CREATING IMPACT THAT LASTS

AN EXAMPLE OF COLLABORATION ON SOURCEUP

- Several companies are supporting five Landscape Initiatives convened by IDH in the Vietnamese Central Highlands, one of the world's premier coffee-producing regions
- The initiatives aim to create better market conditions for smallholder coffee growers in these landscapes, and reduce the use of agrochemicals & water, and lower the carbon footprint
- The coffee grown in these landscapes is now fully compliant with EU pesticide regulations and comes with a 60% lower carbon footprint
- The income of farmers in the region, increased by 20% compared with farmers outside the area
- Local partners committed to expand the area covered by the initiatives to 140,000 hectares by 2025 and are now collaborating to prepare for EUDR compliance

CENTRAL HIGHLANDS
Vietnam



FEATURED: SOURCEUP'S PARTNERSHIP WITH THE CONSUMER GOODS FORUM'S FOREST POSITIVE COALITION OF ACTION

The Consumer Goods Forum's Forest Positive Coalition of Action (FPC), consisting of twenty-one of the world's largest consumer goods retailers and manufacturers, aims to drive collaborative, transformative change in key commodity production landscapes to remove deforestation, forest conversion, and degradation from commodity supply chains and support forest-positive businesses.

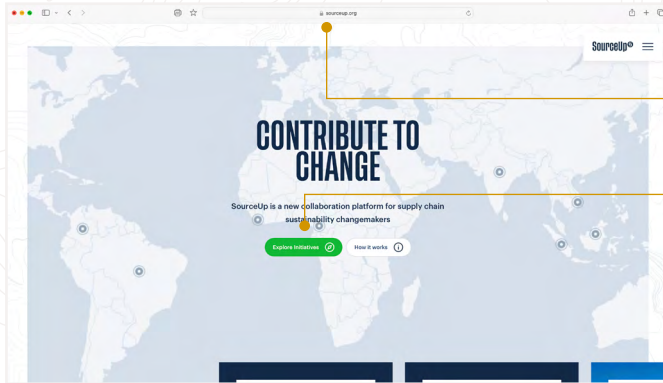
The coalition has the ambition to transform an area equivalent to their combined production-base footprint to Forest Positive by 2030. As part of its strategy, the FPC members currently support a portfolio of 25 landscape initiatives in key production regions.

FPC has now chosen SourceUp as its public reporting platform for all landscapes in the FPC portfolio.

SourceUp helps FPC and the landscape initiatives by streamlining progress reporting, increasing visibility and transparency to stakeholders and contributing to scaling up engagement and investment in the landscapes.



USING SOURCEUP IN A NUTSHELL



1. Navigate to SourceUp.org

2. Look for landscape initiatives in Sourcing regions of your interest

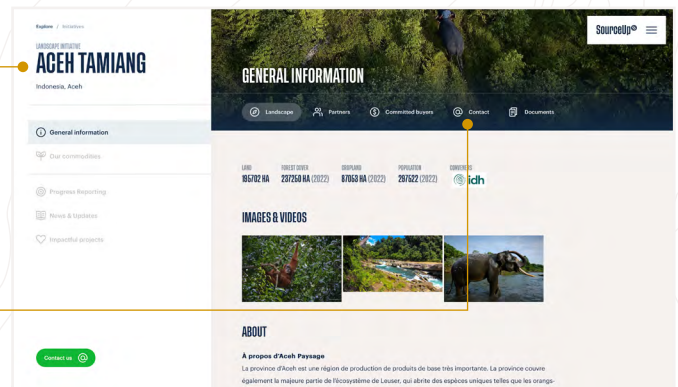
You can select on country, commodity, sustainability theme or collection

3. Gain understanding in the area and the initiative of your choice

All information is available in English, French, Spanish, Portuguese, Bahasa Indonesia and Vietnamese

4. Get connected & involved

Contact data available of the landscape's secretariat and/or convener

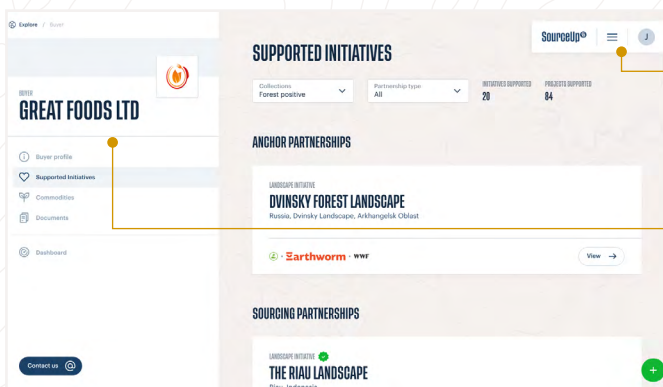


5. Create an account to get full access

It's free and takes 2 minutes

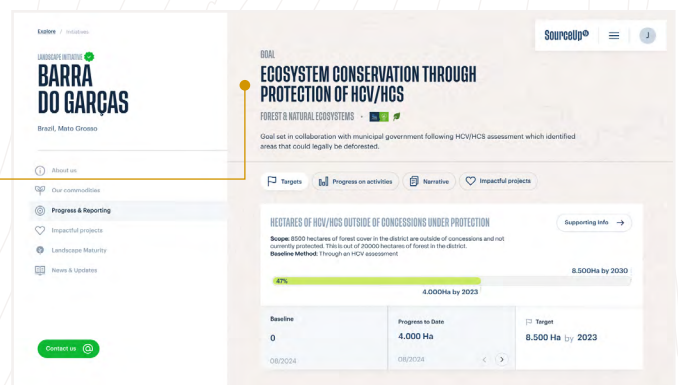
6. Populate your company page

Showcase your sustainability ambitions and actions in priority landscapes and quickly access your supported landscape's updates in your private dashboard



7. Stay up to date on progress

Landscape, progress & project data for your own sustainability reporting





WHAT IS A LANDSCAPE INITIATIVE?

Landscape initiatives bring multiple stakeholders together in a defined geographic and/or jurisdictional area to collaboratively address key sustainability challenges, such as deforestation, biodiversity loss and livelihoods.

The power of landscape initiatives lies in aligning the interests of key stakeholders, including local communities, market actors, and governments around collective goals, actions and investment, so that they are better able to finance and address the system conditions needed to achieve long-term sustainability goals at scale.

Engagement in landscape initiatives provides commodity buyers with the opportunity to move beyond traditional supply chain interventions to achieve their sustainability ambitions, ensure legal compliance and demonstrate a commitment to long-term resilience, risk mitigation, and brand reputation. The potential to enable responsible sourcing at scale is particularly appealing.

A good source of information on private sector action in Landscape initiatives is jaresourcehub.org

OUR STRATEGIC PARTNERS

SourceUp receives strategic guidance from its Global Steering Committee containing representatives from landscape conveners, global brands and traders, commodity experts and other key partners.



SourceUp is developed by IDH and funded by the Dutch Ministry of Foreign Affairs and the FPC.



CONTACT DETAILS

Interested? Get in Touch:

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