

## WHAT IS SOURCEUP?

A new platform that connects buyers and investors with producing regions working on sustainability.

### COMPACT

A **Compact** is an agreement signed by a local multi-stakeholder coalition to address sustainability challenges in a coordinated, time-bound, and resource-committed manner within a jurisdiction. The main stakeholders are the local government, local civil society organisations, producer groups/cooperatives, and traders.

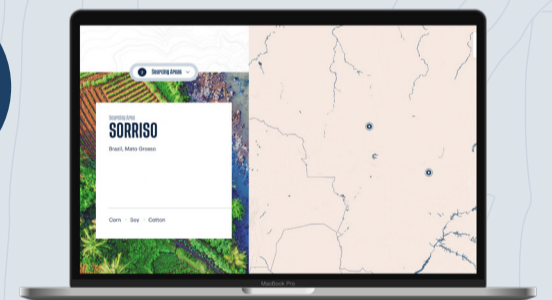
Any stakeholder can initiate a Compact and convene stakeholders to jointly develop and govern its implementation. For this, minimum requirements are set out in the [SourceUp Policy](#).

### COMMITTED BUYERS

Committed buyers can support established compacts or initiate new ones on their key sourcing regions. They can also monitor progress on relevant indicators or search for projects relevant to their sourcing strategy and sustainability priorities.

### PLATFORM

The platform connects Committed Buyers to coalitions of stakeholders in sourcing areas, involved in landscape initiatives.

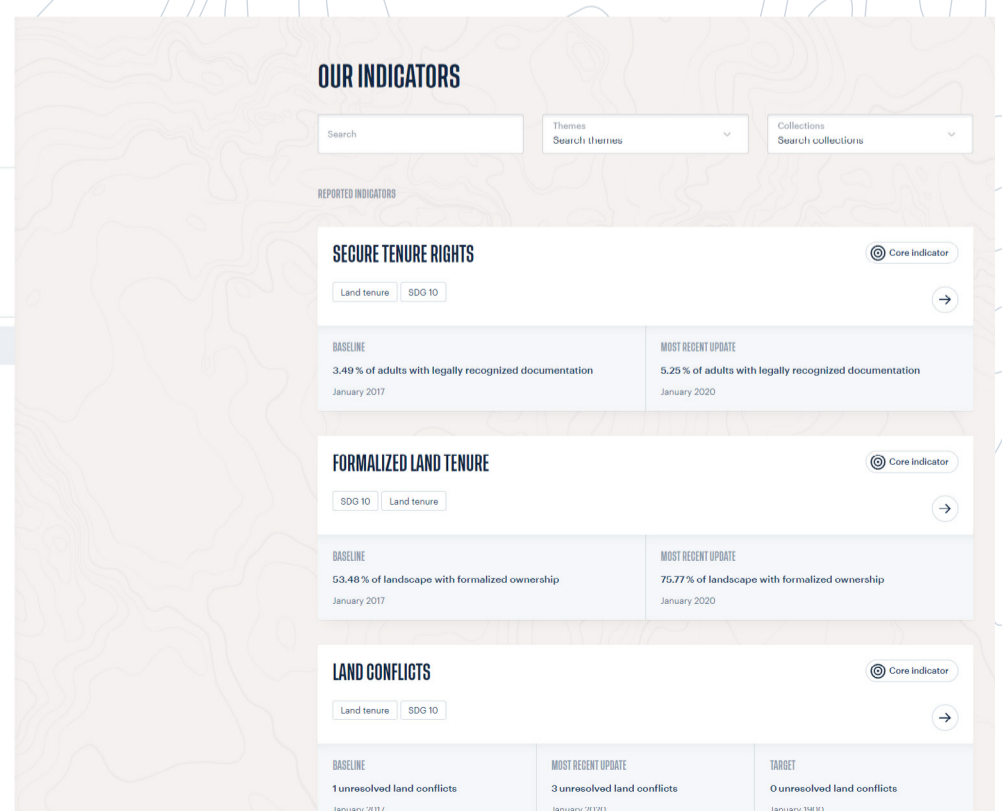
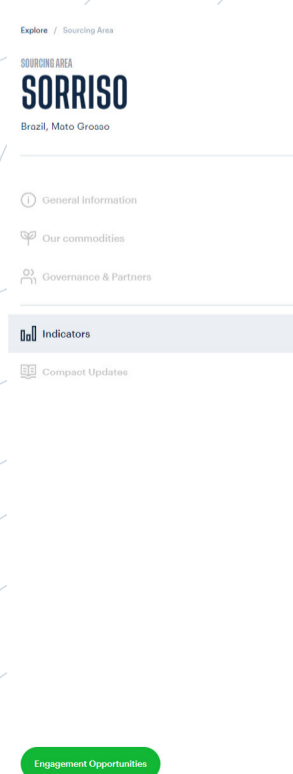


## THINGS YOU CAN DO ON THE PLATFORM FOR LOCAL STAKEHOLDERS AND COMPACTS

To start **reporting** through SourceUp, a compact only needs to **complete a form** with basic information on the sourcing area. Then, Compacts will be able to report details on:

- ✓ Sustainability Indicators
- ✓ Projects
- ✓ The commodities they produce
- ✓ Partners and the governance structure
- ✓ Impact stories

Having all of these on the platform, buyers and donors can check compacts, analyze which projects are of their interest, and support them.



# WHY SHOULD YOU BE PART OF SOURCEUP? FOR LOCAL STAKEHOLDERS AND COMPACTS

1.

Have the region visible to the SourceUp community of international traders, retailers and organizations.

2.

Increase the reputation and branding of the region in terms of sustainability and ethical values.

3.

Mobilize financial support for sustainability projects at the landscape level.

4.

Cooperate with international companies and organizations to define the sustainability strategy.

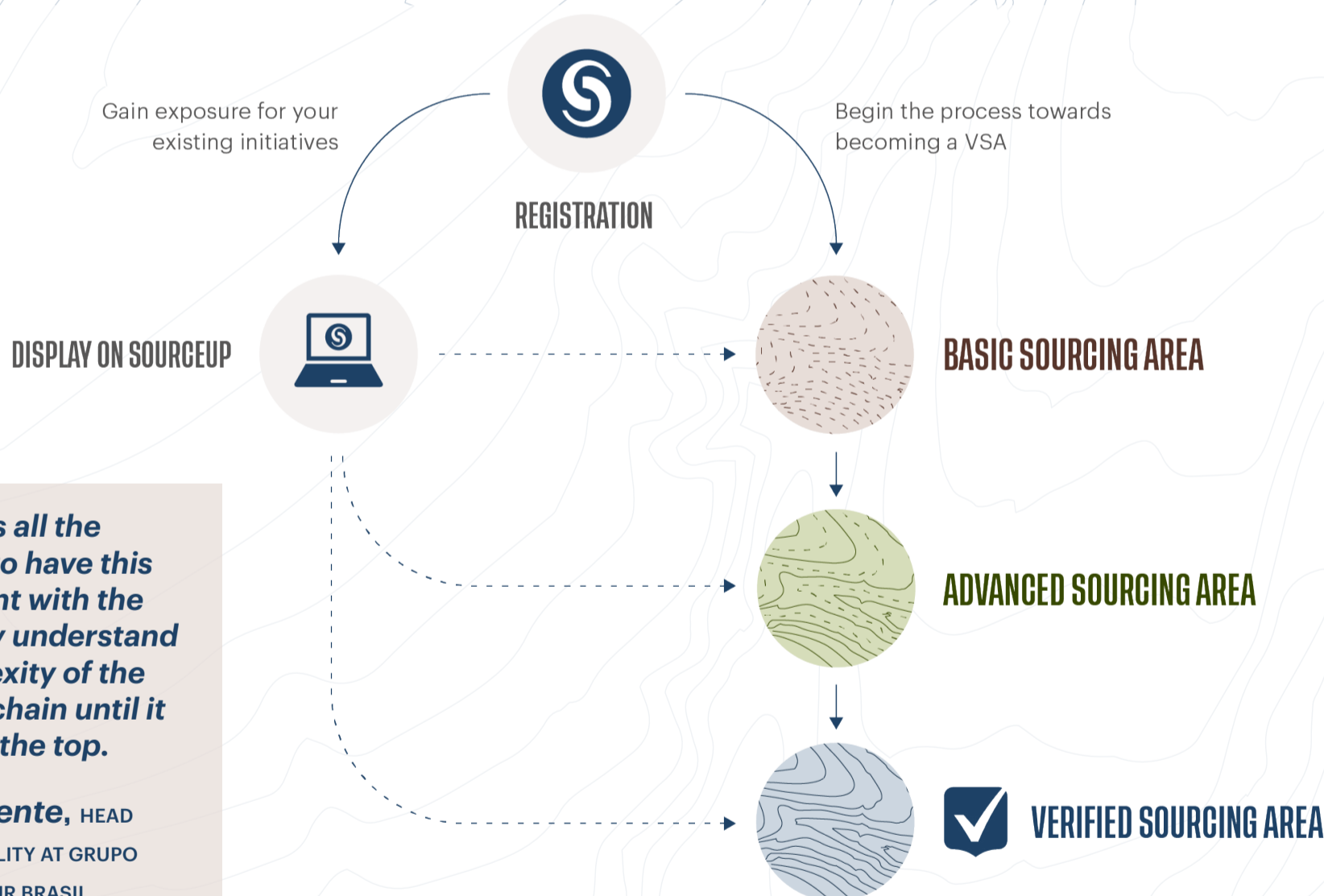
5.

A clear structure to develop the landscape initiative that will help you plan a clear road map.

## Report on SourceUp and you can become a Verified Sourcing Area!

Compacts can decide to follow SourceUp's stepwise approach. SourceUp defines three progress levels (**Basic**, **Advanced** and **Verified**) that local coalitions can achieve based on a set of criteria.

Any multi-stakeholder initiative working at the landscape level can use SourceUp, become visible and look for support from the SourceUp community of buyers and other organisations. To access the full benefits of the **SourceUp model**, the initiative can do a self-assessment through the platform and analyse in which SourceUp progress level it would be with the available information.



*It makes all the difference to have this involvement with the field, to really understand the complexity of the production chain until it reaches the top.*

**Lucio Vicente**, HEAD OF SUSTAINABILITY AT GRUPO CARREFOUR BRASIL



**WANT TO BE PART OF THE CHANGE?**  
VISIT [HTTPS://SOURCEUP.ORG/](https://sourceup.org/)

### Our Global Steering Committee:

