

## WHAT IS SOURCEUP?

A new platform that connects buyers and investors with producing regions working on sustainability.

### COMPACT

A **Compact** is an agreement signed by a local multi-stakeholder coalition to address sustainability challenges in a coordinated, time-bound, and resource-committed manner within a jurisdiction. The main stakeholders are the local government, local civil society organisations, producer groups/cooperatives, and traders.

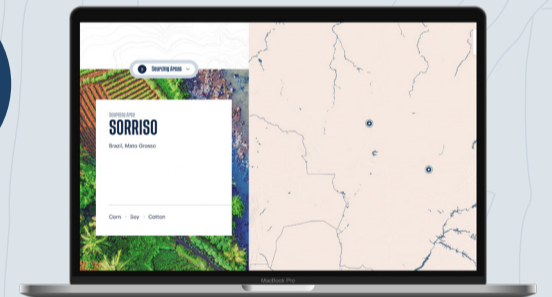
Any stakeholder can initiate a Compact and convene stakeholders to jointly develop and govern its implementation. For this, minimum requirements are set out in the **SourceUp Policy**.

### COMMITTED BUYERS

Committed buyers can support established compacts or initiate new ones on their key sourcing regions. They can also monitor progress on relevant indicators or search for projects relevant to their sourcing strategy and sustainability priorities.

### PLATFORM

The platform connects Committed Buyers to coalitions of stakeholders in sourcing areas, involved in landscape initiatives.

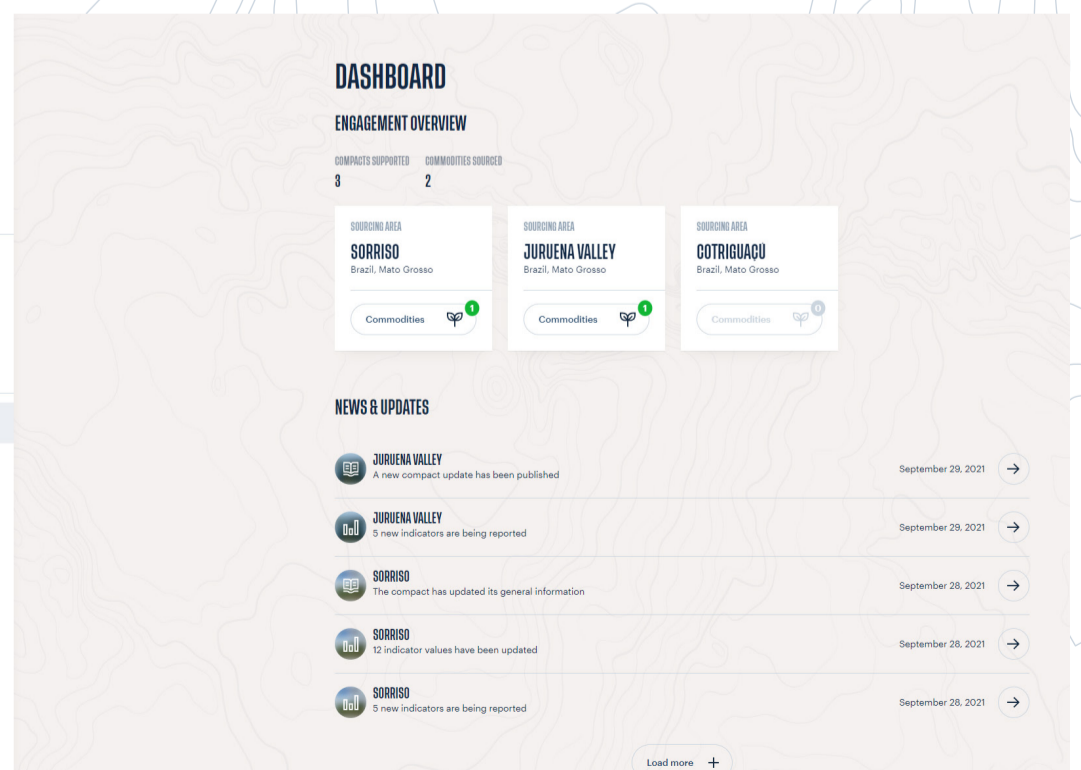
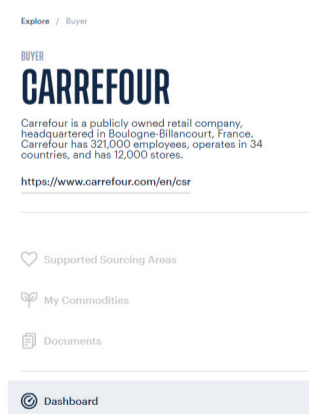


## WHY DO YOU NEED SOURCEUP? FOR TRADERS, BRANDS AND RETAILERS

You can use SourceUp to find Compacts that are producing relevant agri-commodities. Moreover, you can use the SourceUp framework to start a Compact with local stakeholders in key sourcing regions.

#### Commodities\*:

- palm oil
- soy
- coffee
- cocoa
- cotton
- vegetables
- tea
- spices
- legumes
- seafood
- dairy
- rubber
- grains
- sugar cane
- honey
- nuts
- poultry
- beef
- pork
- fruits



\*These are only a few of the commodities available

# WHY SHOULD YOU BE PART OF SOURCEUP? FOR TRADERS, BRANDS AND RETAILERS

1.

Leverage sustainability and social commitments at scale, beyond certified or niche product ranges.

2.

Find, or start, projects and compacts in key sourcing regions, without the need to redefine your sourcing strategy.

3.

Access to reliable, comparable, and verifiable data that can be aggregated to CSR reports, as it is in line with main sustainability commitments and reporting frameworks.

4.

B2B or B2C communication of impact stories directly from the ground.

5.

Enhanced human rights due diligence processes by including local stakeholders and peers sourcing from the same compact.

## COMMITTED BUYERS Discover all of the advantages of becoming a Committed Buyer

You can become a **Committed Buyer** if your company is buying products from an area where there is a Compact, or you know that one of your suppliers is buying from that area. There are 3 engagement modes: **Supporter**, **Sourcing Partner** and **Anchor Partner**. This determines the type of support the company is giving.

Supporter	Sourcing Partner	Anchor Partner
<p><b>Benefits</b></p> <ul style="list-style-type: none"> <li>✓ Access and use sustainability KPIs &amp; impact stories</li> <li>✓ Communicate about project-level sustainability progress</li> </ul>	<p><b>Benefits</b></p> <ul style="list-style-type: none"> <li>✓ Directly engage in local decision-making on sustainability in the Compact</li> <li>✓ Access and use sustainability KPIs &amp; impact stories</li> <li>✓ Ability to communicate about landscape-level sustainability progress</li> </ul>	<p><b>Benefits</b></p> <ul style="list-style-type: none"> <li>✓ Directly engage in local decision-making on sustainability in the Compact</li> <li>✓ Communicate about landscape-level sustainability progress</li> <li>✓ Access and use sustainability KPIs &amp; impact stories</li> </ul>
<p><b>Requirements</b></p> <ul style="list-style-type: none"> <li>• Project Support</li> </ul>	<p><b>Requirements</b></p> <p>At least:</p> <ul style="list-style-type: none"> <li>• Preferential Sourcing</li> </ul> <p>Plus at least one of the two following types of support:</p> <ul style="list-style-type: none"> <li>• Project Support</li> </ul>	<p><b>Requirements</b></p> <p>At least:</p> <ul style="list-style-type: none"> <li>• Compact Support (financial or in-kind)</li> </ul> <p>Plus at least one of the two following types of support:</p> <ul style="list-style-type: none"> <li>• Preferential Sourcing</li> <li>• Project Support</li> </ul>

SourceUp offers many benefits to Committed Buyers, such as:

1. Dashboards to monitor your sustainability progress and social impact at landscape level.
2. Updates from the Compacts that you are supporting.
3. SourceUp matchmaking engine to find or ask for sustainability projects in key sourcing areas.

**WANT TO BE PART OF THE CHANGE?**  
VISIT [HTTPS://SOURCEUP.ORG/](https://sourceup.org/)



*It makes all the difference to have this involvement with the field, to really understand the complexity of the production chain until it reaches the top.*

**Lucio Vicente**, HEAD OF SUSTAINABILITY AT GRUPO CARREFOUR BRASIL

Our Global Steering Committee:

